

Join the movement for tomorrow's agricultural revolution

We live in an era marked by unprecedented technological progress and a growing awareness of the importance of sustainable development. According to United Nations estimates, the world population will reach 9.7 billion people by 2050, raising crucial questions about food security. Sustainable agriculture plays a vital role in this issue.

In Africa, the continent that hosts about 60% of the world's unused arable land according to the World Bank, the opportunity for a green revolution is more relevant than ever.

With an abundance of fertile land and a young and growing population, Africa is ready to seize the benefits of eco-responsible agriculture.

However, modern agriculture faces many challenges.

Product traceability, preservation of natural resources,
inclusion of small farmers, and adoption of more
sustainable practices are major concerns.

According to data from the Food and Agriculture Organization (FAO), about 33% of global soils are moderately to severely degraded, jeopardizing the productivity and sustainability of agricultural systems.

Join us in shaping a brighter future, where the fusion of ethical and efficient agricultural practices meets the surging demand in bestowing communities with autonomy through the transformative potential of EGT.



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# INTRODUCTION



EcoGreen Token (EGT) aims to revolutionize agriculture and agri-food supply chains by leveraging cuttingedge technologies such as blockchain, AI, and IoT.

Our vision is to build an ecosystem where sustainability, traceability, and transparency are the cornerstones, enabling every stakeholder—consumer, distributor, and farmer—to collaborate for a fairer future

## Mission

- Provide complete product traceability through blockchain
- Support farmers by giving them access to fair financial and technological tools.
- Create a decentralized collaborative platform through a mobile application to facilitate interaction between consumers, distributors, and farmers.

"Blockchain technology can transform the way supply chains operate by bringing unprecedented transparency."



#### ₩ CONSUMERS

Consumers are increasingly concerned about the traceability and origin of the products they purchase, especially when it comes to food products.

According to a study by ADEME, 70% of consumers prefer products with verifiable traceability.

Another study reveals that 76% of French consumers are concerned about the processes implemented to ensure the traceability of food products.

This trend is also observed in other developed countries.

However, traceability remains a vague concept for many European consumers.

Continent	Population (Millions)	Consommateurs concerns about tracability (%)	Estimated Number of Concerned Consumers (Millions
North America	368	70	257
South America	431	65	280
Europe	748	75	561
Africa	1216	60	730
Asia	4641	65	3017
Russia	144	70	101
Middle East	258	60	155

Consumers aged 25 to 45 are particularly sensitive to these issues, with a slight predominance among women. Developed countries such as the United States, Canada, Germany, the United Kingdom, and France have a higher proportion of consumers demanding product traceability.





#### FARMERS

The adoption of digital technologies in the agricultural sector is growing, enabling farmers to optimize their productivity and meet traceability requirements. Digital technologies are essential drivers of this transformation

Continent	Total Farmers Population (Millions)	Farmers Using Digital Technologies(%)	Estimated Number of Connected Farmers(millions
North America	3	75	2.25
South America	17	50	8.5
Europa	10	70	7
Africa	233	10	23.3
Asia	350	30	105
Russia	6	40	2.4
Middle East	5	20	1

79% of farmers use the Internet for their professional activities.

Farmers aged 30 to 60 are the most likely to adopt these technologies, with a relatively balanced gender distribution.

Developed countries and certain emerging economies, such as Brazil and India, are experiencing increasing adoption of advanced agricultural technologies.





#### MANUFACTURERS/DISTRIBUTORS

Companies in the agri-food sector are increasingly investing in traceability solutions to meet consumer expectations and comply with current regulations.

Continent	Agri-Food Companies Number (thousands)	Companies Adopting Tracability Solutions (%)	Estimated Number of Concerned Companies (thousands)
North America	50	65	32.5
South America	30	60	18
Europa	60	70	42
Africa	40	50	20
Asia	100	55	55
Russia	10	60	6
Middle East	15	50	7.5

In Europe, the market for tracking and traceability solutions is growing, reflecting the increased adoption of these technologies by manufacturers and distributors



This analysis highlights significant potential for Eco Green Token (EGT) services and technologies across different user categories and regions.

Consumers show a growing concern for product traceability, farmers are increasingly adopting digital technologies, and manufacturers/distributors are Integrating traceability solutions to meet market expectations.

The tables above illustrate the distribution of potential users by category and continent, providing a clear view of the opportunities for EGT in the global market.

Note: The data presented are estimates based on available information and may vary depending on sources and methodologies used.





## GROWING DEMAND FOR SUSTAINABLE PRODUCTS

According to the United Nations Food and Agriculture Organization (FAO), the global population will reach 9.7 billion by 2050, increasing the demand for food products by 70%.

This pressure is driving a rethinking of agricultural practices to meet sustainability and transparency standards.

#### **Global Organic Market**

In 2022, it reached USD 227.1 billion and is expected to grow at a rate of 9.1% annually to reach USD 416 billion by 2030 (Grand ViewResearch)

#### **Consumption Trends**

A study by NielsenIQ indicates that 73% of global consumers prefer sustainable brands, and 41% are willing to pay more for ethical products

#### Increasing Adoption of Blockchain Technologies 2



Blockchain applications in agriculture and the supply chain are estimated to reac USD 948 million by 2025, with an annual growth rate of 48.1% (MarketsandMarkets).

> "Sustainable agriculture and blockchain are the future. Blockchain transparency can significantly reduce global food losses." Dr. Vandana Shiva, activiste et écologiste.

#### Specific Opportunity for EcoGreen Token

The integration of a decentralized mobile application, combined with IoT sensors, will address the growing demand for traceability and transparency.

With 60% of the world's uncultivated arable land located in Africa, EGT positions itself as a key player in mobilizing these resources while ensuring ethical practices.



# CHALLENGES AND OPPORTUNITIES

#### CURRENT ISSUES IN AGRI-FOOD

# Lack of Transparency in Supply Chains

Consumers lack trust in the origin of products.

#### Food Fraud

USD 40 billion lost annually due to counterfeit organic products.

# Lack of Funding for Small Producers

Farmers struggle to access adequate resources to modernize their practices.



#### OPPORTUNITIES FOR ECT

Reduce intermediary costs through blockchain.

Encourage mass adoption with an incentive-based mobile application.

Enable farmers to actively participate in the digital economy through the EGT token.



"The greatest economic opportunities of this century will lie in our ability to combine sustainability and innovation."

Al Gore, ancien vice-président des États-Unis.

ECOGREENTECH COMBINES TECHNOLOGY, TRANSPARENCY,
AND THE GREEN ECONOMY VIA THREE COMPLEMENTARY BRANDS



#### PARENT COMPANY

#### Traceability Technologies

Leveraging blockchain, AI, and IoT sensors for product quality certification and the optimisation of operations

#### **Solid Business Model**

Provision of hardware and software solutions with subscription models



#### MEDIUM OF EXCHANGE

#### **Real-world Utility**

Allows for the procurement of products at preferential pricing, the payment to producers, and the settlement of fees for EcoGreenTech services.

#### **Staking and Appreciation**

By staking the token, holders can receive a portion of the annual revenue, resulting in scarcity and a gradual appreciation in value



#### MARKETPLACE

#### **Direct Connection**

A platform where consumers can directly purchase from producers, with full transparency concerning the origin and environmental footprint

#### **Mobile Accessibility**

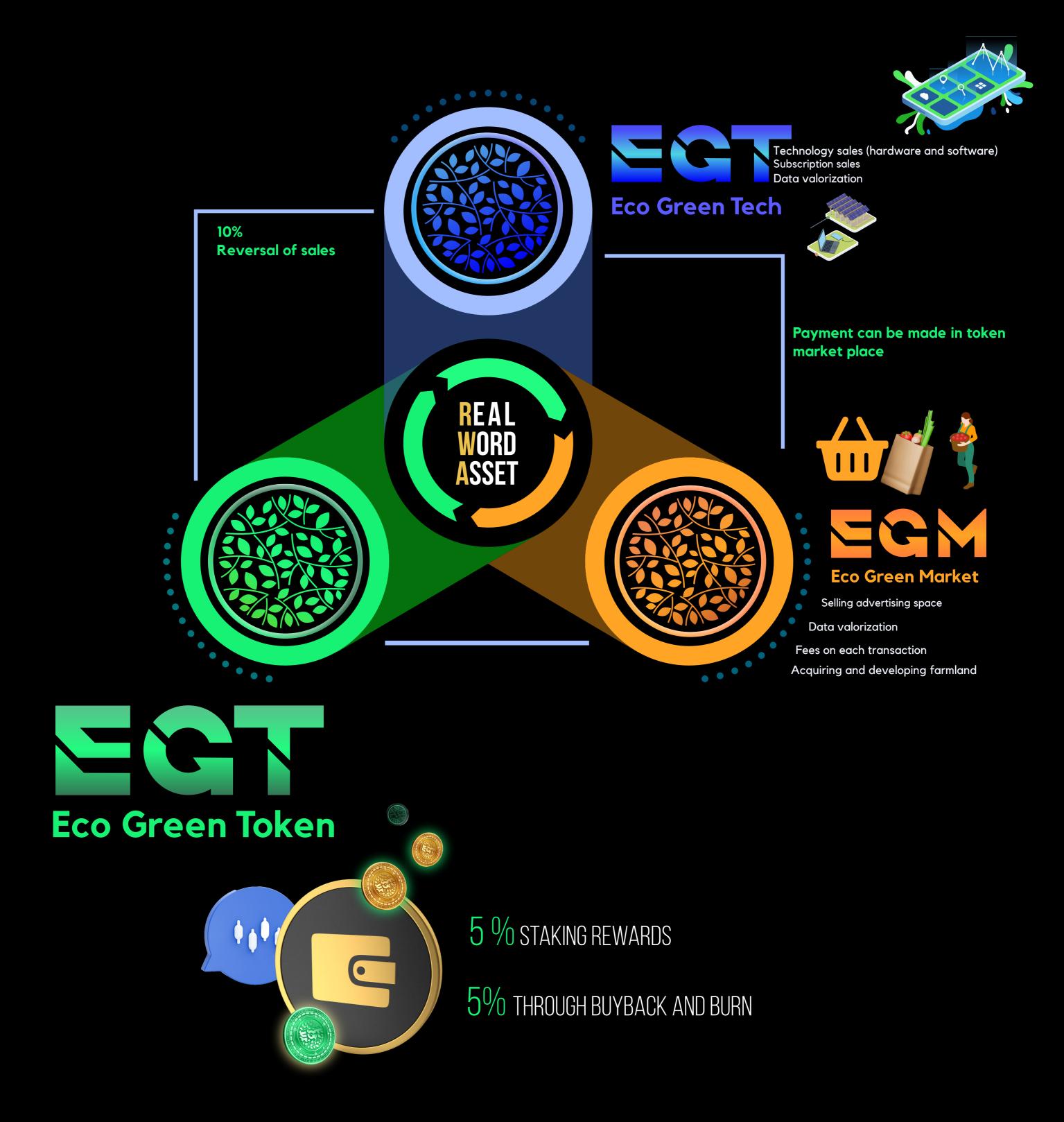
A purpose-built, no-cost application enabling the scanning and consultation of all traceability data



#### THE VIRTUOUS CIRCLE OF ECOGREENTECH

The entire EcoGreenTech ecosystem is designed to generate a virtuous circle, generating growing revenues that are directly related to the value of the EcoGreen Token.

Learn more by visiting Ecogreentech.io



#### WHY INVEST IN THE ECOGREEN TOKEN ?

The ECOGREEN Token is not merely a digital asset: It lies at the heart of the EcoGreen Tech ecosystem, providing substantial utility value and a strong economic dynamic that encourages its adoption and valuation in the market

#### A POWERFUL AND CONCRETE UTILITY VALUE

The ECOGREEN Token is more than just a speculative token.

It plays a central role in the EcoGreen Tech ecosystem and its agricultural marketplace, where it serves as a medium of exchange with exclusive benefits for its users.

#### MARKETPLACE UTILISATION: A DRIVER FOR WIDESPREAD ADOPTION

L'ECOGREEN Token sera utilisé comme moyen de paiement sur le Marketplace EcoGreen Tech, où les consommateurs finaux pourront acheter des produits directement auprès des producteurs ou des distributeurs.

#### Purchasers will have a distinct advantage:

Paying with ECOGREEN Token will entitle
them to preferential rates, thereby providing a
strong incentive for its use rather than
traditional currency

#### Producers and distributors will possess a strategic incentive:

- They will be driven to accept and accumulate the ECOGREEN
   Token, since it will permit them:
- To increase their profit margins by selling directly to consumers, cutting out intermediaries.
- To pay for their subscriptions and equipment associated with the EcoGreen Tech ecosystem, including hardware and SaaS services for food traceability and product certification.

This economic cycle renders the ECOGREEN Token indispensable to the effective operation of the Marketplace and guarantees strong demand from consumers and agricultural producers alike



#### WHY INVEST IN THE ECOGREEN TOKEN ?

#### A TOKEN INTEGRATED WITHIN THE PLAY-TO-EARN AND WEB3 ECOSYSTEM

- This ensures rapid token adoption by a crypto community already engaged in Play-to-Earn, and increases its visibility within Web3 markets
- This model introduces new demand for the token and broadens its application beyond the agricultural sector.

#### A GROWING ECOSYSTEM WITH STRATEGIC PARTNERSHIPS

"The ECOGREEN Token will be usable within key partnerships, for example with Earth&Sky, allowing for payment of certain services in Ecolodges and other environmentally responsible establishments."

As the ecosystem expands and new partnerships are incorporated, demand for the ECOGREEN Token will increase naturally, reinforcing its adoption and value



#### SPECULATIVE VALUE AND A SCARCITY MECHANISM ENCOURAGING PRICE APPRECIATION

Alongside its utility role, the ECOGREEN Token has a structured valuation mechanism aimed at fostering a gradual rise in its market value.

#### A COMPELLING STAKING MODEL

The ECOGREEN Token will be eligible for staking, providing several benefits

- Investors will receive a percentage of EcoGreen
   Tech's annual income, enabling them to benefit
   from the company's financial performance
- This incentivises holders to remove their tokens from the market, thus reducing the available supply and exerting upward pressure on the price

#### A GROWTH MARKET: LIMITED SUPPLY CONTRASTED WITH EXPONENTIAL DEMAND

The business model of the ECOGREEN Token relies on a natural scarcity effect

• An increasing user base on the Marketplace :

Greater integration of the ecosystem by producers and distributors will drive higher demand for the token.

• Consumer adoption :

Preferential pricing for ECOGREEN Token purchases will incentivise wider usage.

• Enhanced speculative interest :

Scarcity resulting from staking, coupled with increased demand, will exert upward pressure on the token's value

#### THE LEVERAGE EFFECT OF WEB3 AND BLOCKCHAIN

As a Web3 player in the agriculture and food traceability space, the ECOGREEN Token taps into a high-growth sector, drawing in both crypto and agricultural investment.

Moreover, the tokenisation of agricultural and food traceability data constitutes a multi-billion pound market poised for expansion, adding to the ECOGREEN Token's attractiveness.



#### AN IMPACT INVESTMENT: ETHICAL COMMITMENT AND SOCIAL RESPONSIBILITY

Investing in the ECOGREEN Token also means choosing a project that combines profitability and social commitment

2% of all investments made with the ECOGREEN Token will be reinvested in EcoGreen Humanity, an initiative dedicated to environmental and humanitarian actions.

#### Environmental protection :

Financing reforestation projects, sustainable agriculture, and pollution control.

#### • Support for local communities :

Development of infrastructure, access to drinking water, and education programmes related to responsible agriculture

By investing in the ECOGREEN Token, each holder contributes directly to these initiatives, guaranteeing a positive and concrete impact on the world in which they live. It is a way to give meaning to one's investment while benefiting from an innovative and growing project

#### A STRATEGIC INVESTMENT IN A MARKET UNDERGOING TRANSFORMATION

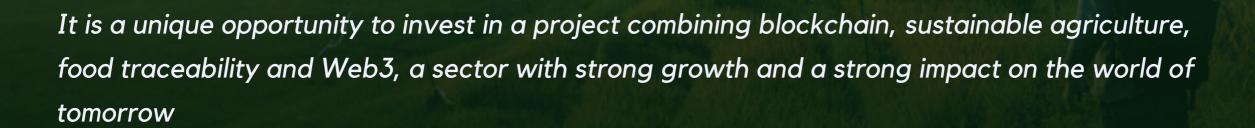
The ECOGREEN Token offers a double opportunity

#### **Strong utility value:**

It is at the heart of a structured and rapidly expanding ecosystem, guaranteeing mass adoption through its concrete use on the Marketplace, EcoGreen Tech's SaaS services

#### A dynamic of valuation:

With a mechanism of rarity (staking), a limited offer and a growing demand, the ECOGREEN Token benefits from a potential increase on the market.





Artificial intelligence (AI) technology has the potential to radically transform the agricultural sector.

With its ability to analyze and process vast amounts of data, AI can help improve yields, manage resources such as water and fertilizers more efficiently, and predict harvest conditions with unprecedented accuracy.

For example, an AI system could analyze data such as weather conditions and soil type to recommend the optimal time to plant or harvest a specific crop.

Eco Green Token (EGT) is developing, in collaboration with its partners, innovative software that enables the collection, interpretation, and sharing of essential agricultural data.

This software is designed to assist farmers in making informed decisions using accurate and up-to-date information on agricultural practices. Additionally, EGT will work closely with its partners to develop AI-powered robotic tools.

These tools are enabling the replication and implementation of advanced agricultural practices, offering farmers the opportunity to enhance their processes and optimize their yields.

The ultimate goal is to provide farmers with the means to adopt more efficient, sustainable, and profitable farming practices.

By combining expertise in AI with technological innovations, EGT aims to create a comprehensive set of tools and solutions to help farmers tackle contemporary challenges and thrive in an ever-evolving agricultural sector.

The integration of oracles on the blockchain is revolutionizing agriculture by securely recording sensor data.

Through this technology, farmers benefit from precise and reliable data to make informed decisions. Oracles also facilitate the automation of agriculture-related smart contracts.

By combining AI and blockchain, this innovation enhances productivity, efficiency, and sustainability in agriculture, contributing to a more resilient and sustainable food system.



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- Transparent product traceability, fraud reduction, and immutable data recording.
- © Complete traceability: each step (from harvest to distribution) is recorded.

# ARTIFICIAL INTELLIGENCE (IA)

- Optimization of agricultural yields through predictive analysis of climate and soil data.
- Data analysis to optimize harvest cycles and reduce losses.
- Early disease detection using smart sensors.

# internet of Things (ioT)

- Real-time monitoring of crops and environmental conditions via connected sensors.
- Sensors to monitor crop health and soil quality.
- Connected oracles to automate payments via smart contracts

#### EXAMPLES

#### Weather and Price Forecasting:

Through AI, farmers can make informed decisions based on weather forecasts and market price fluctuations.

This allows them to optimize their agricultural practices and achieve better yields.

#### **Precision Agriculture**

AI allows agricultural practices to be tailored to the specific needs of each plot, considering factors such as soil type, climate, topography, and crop variety.

This improves the efficiency and sustainability of farming operations

#### **Crop Health Monitoring**

AI can help detect diseases, pests, and plant nutrient deficiencies using sensors, drones, and cameras.

This enables farmers to take quick action to protect their crops and adopt preventive measures to avoid losses

#### **Agricultural Robotics:**

AI can automate certain agricultural tasks,
such as harvesting, weeding,
spraying, and milking.

This reduces reliance on human labor and improves the efficiency of farming operations.



# ECOGREEN TOKEN MOBILE APPLICATION



#### **For Consumers**

Reference organic and ethical products,
earn rewards in EGT, and access full
product traceability.



#### **For Distributors**

List their products, benefit from targeted marketing campaigns, and earn tokens for each listed product



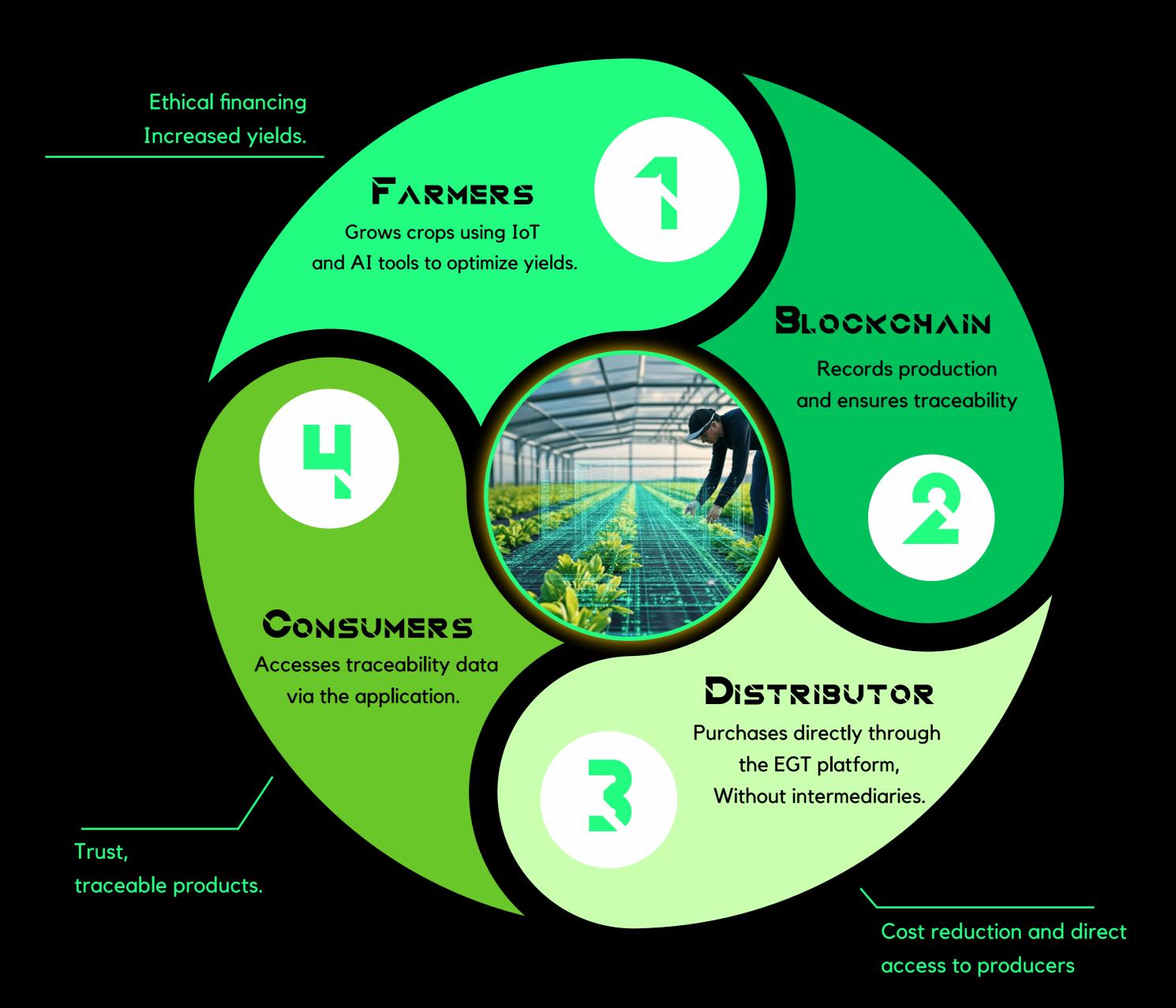
#### **For Farmers**

Access advanced management tools
(traceability, crop monitoring) and pay
for their equipment with preferential
conditions in EGT



STAKEHOLDERS	Key Benefits
CONSUMERS	Rewards for referencing products and access to traceability data
DISTRIBUTORS	Increased visibility and rewards for listing products
FARMERS	Simplifier payement in EGT for agricultural Equipment and access to advance Technological monitoring

#### LIFECYCLE OF AN AGRICULTURAL PRODUCT WITH EGT



FARMERS ISSUES	SOLUTION PROVIDED BY ECT	
LIMITED ACCESS TO FINANCING	Ethical financing platform via EGT tokens, interest-free, to purchase sustainable equipment.	
DIFFICULTY IN OPTIMIZING YIELDS	Al and loî for efficient resource management (water, soil, fertilizers).	
EXCLUSION FROM INTERNATIONAL MARKETS	EGT marketplace connected to blockchain to eliminate intermediaries.	
Example of a Farmer in Morocco	A farmer uses IoT sensors to monitor soil moisture. The data is analyzed by AI, which recommends the optimal time for irrigation, reducing water consumption by 30%.	
	The final product is recorded on the blockchain to ensure its traceability	
Advanced Services	Farmers gain access to tracking and traceability tools through IoT sensors installed on their farms.	
	They use EGT tokens to partially pay for agricultural equipment under favorable conditions.	
	13	

# SOLUTION PROVIDED BY EGT CONSUMERS ISSUES DISTRUST IN PRODUCT QUALITY Blockchain guarantees the origin and quality of food products. The EGT app offers complete LACK OF INFORMATION transparency on the practices of farmers. **ABOUT PRODUCERS** Clara, a mother in France, scans organic products in her Example fridge. She earns 10 EGT as a reward and uses them to buy a product listed on the application A user can scan or reference an organic product they **Advanced Services** use. This product is automatically compared to the EGT database to verify its compliance with organic and ethical standards. In return, the user receives rewards in EcoGreen Tokens, which can be used for purchases or donations to EGT Humanity.

Distributors issues	SOLUTION PROVIDED BY EGT
HIGH COSTS DUE TO INTERMEDIARIES	Direct access via the EGT platform, reducing costs.
LNEFFICIENT SUPPLY CHAIN MANAGEMENT	Blockchain ensures an optimized and traceable supply chain.
Example	A local organic store in Morocco lists 100 products on the EGT app.
	Thanks to this Increased visibility, the store reports a 20% increase in sales within six months.
Advanced Services	Distributors list their products on the EGT mobile app, increasing their visibility to thousands of organic consumers.
	Each listed product earns them EGT tokens, which can be used for advertising campaigns on the app.

# TOTAL TRANSPARENCY: A FOUNDATIONAL VALUE OF ECOGREEN TOKEN

- At EcoGreen Token, transparency is not merely a word; it is a core structural value, deeply embedded in every aspect of the project.
- Because we champion rigorous food traceability through blockchain technology, it is essential that we apply this same level of rigor to our own financial governance.
- This is why all wallets linked to the founding team, strategic partners, as well as funds allocated to the project's development and growth, are publicly accessible and traceable via the blockchain.

  Every movement, every token transfer, every allocation is fully visible and verifiable in real time.
- This radical transparency is currently rare, if not unique, in the crypto space, where opaque areas regarding fund management remain frequent.
- This commitment extends far beyond a technical imperative.

  It represents a profound coherence with our mission: to promote a fairer, healthier, more sustainable agricultural ecosystem and this begins with an unimpeachable ethic in the use of financial resources.

Thanks to blockchain traceability, every contributor, investor, or partner can ensure that the funds collected are directed towards their intended uses, serving the development of EcoGreen Tech solutions, support for farmers, and societal impact via EcoGreen Humanity.

EcoGreen Token thus proves that it is possible to combine technological innovation, environmental impact, and absolute transparency, creating a new economic model founded on trust and verifiability.



# TOKENOMICS

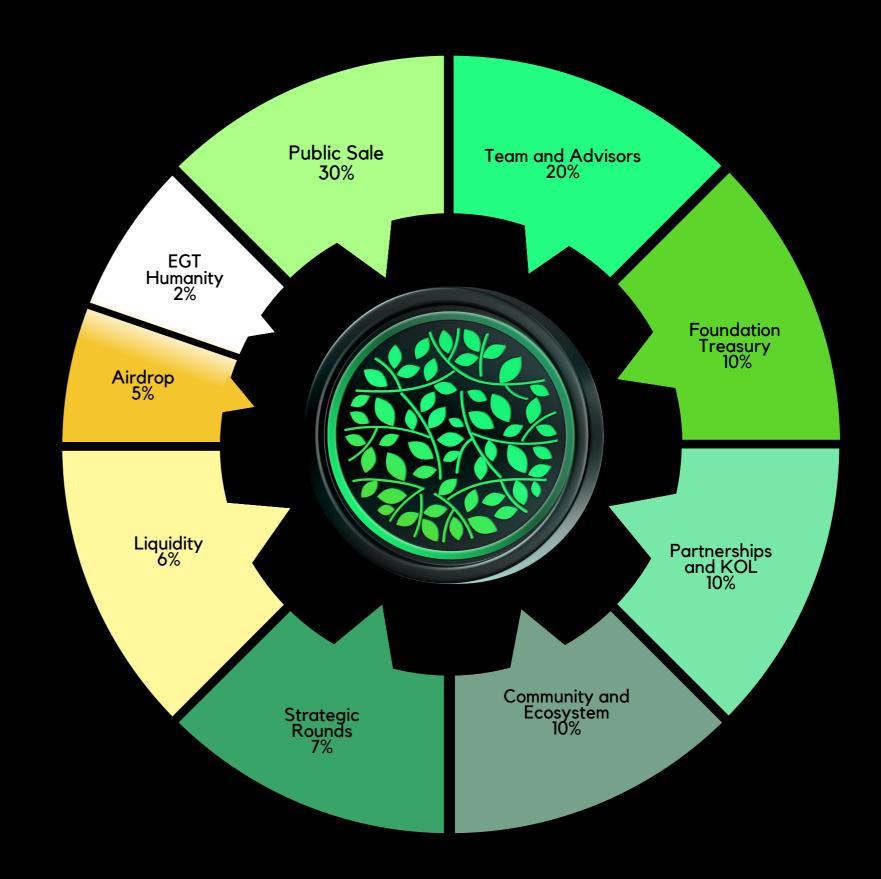
Total Token Supply: 15 000 000 000

(with potential burn of 20%)

An intelligent contract enables everyone to get tokens for a set launch price, in a totally automated and secure way.

Wallet addresses for all categories and their movements are fully accessible via Etherscan, with dedicated links provided for each category

- Public Sale : 30%
- Team and Advisors : 20%
- Foundation Treasury : 10%
- Partnerships and KOL: 10%
- Community and Ecosystem: 10%
- Strategic Rounds : 7%
- Liquidity: 6%
- Airdrop: 5%
- EGT CSR: 2%



# TECHNICAL DATA OF THE ECOGREEN TOKEN

- EcoGreen Token falls into the category of RWAs (Real World Assets), which represent the tokenisation of traditional physical or financial assets on the blockchain
- RWAs enable the tokenisation of real-world assets, thereby facilitating fractional ownership, enhanced liquidity, and worldwide accessibility
- This model is being applied to ecological assets and sustainable technology infrastructure, with the tokenisation of revenues generated by EcoGreen Tech, including hardware sales, software sales, and data collection.

- Facilitates the purchase of products at preferential rates, the compensation of producers, and the payment for EcoGreenTech's services
- By staking the token, holders can receive a portion of the annual revenue, resulting in scarcity and a gradual appreciation in value.

On an annual basis, 10% of EcoGreenTech's consolidated revenue is distributed to investors, broken down as follows:

- 5 % through buyback and burn
- 5 % via staking rewards

These funds are employed by EcoGreenTech to repurchase tokens from the market, enhancing liquidity, followed by the burning of these tokens, which further reinforces their scarcity and stimulates value appreciation.

These are distributed directly to stakers, incentivising the withdrawal of tokens from the market and consequently creating scarcity.



# TECHNICAL DATA OF THE ECOGREEN TOKEN

- The EcoGreen Token (EGT)
  operates as an ERC-20
  standard token,
  recognised as the
  standard for fungible
  tokens on the Ethereum
  blockchain.
- The total supply is capped at 15 billion tokens, designed to meet the long-term needs of the EcoGreen ecosystem.
- This design choice assures optimal compatibility across prominent exchange platforms, digital wallets, and decentralised applications (dApps)

#### WHY CHOOSE ETHEREUM ?

The choice of the Ethereum blockchain for the EcoGreen Token is based on Several strategic and technical advantages that support the vision and ambitions of the ecosystem







# SECURITY AND RELIABILITY

The Proof-of-Stake
(PoS) consensus
mechanism adopted by
Ethereum 2.0 reduces
vulnerabilities
while minimizing
Energy impact.

As the most widely used blockchain for ERC-20 tokens, Ethereum offers a stable and attack-resistant infrastructure.

# WIDE ADOPTION AND COMPATIBILITY

The ERC-20 standard
ensures that the EcoGreen
Token is compatible
with most wallets
(e.g., MetaMask, Trust
Wallet) and exchanges (e.g.,
Binance, Coinbase).

Ethereum hosts thousands of blockchain projects, enabling the EcoGreen
Token to integrate easily into an already established network.

# TRANSPARENCY AND COMMUNITY GOVERNANCE

All transactions and token allocations are immutably recorded on the public Ethereum blockchain, providing complete visibility to investors.

Ethereum is an ideal
environment to host
Community governance
mechanisms for the
EcoGreen ecosystem
through secure and
verifiable smart contracts.

# TECHNICAL DATA OF THE ECOGREEN TOKEN

TECHNOLOGICAL INNOVATION AND SUSTAINABILITY



#### SCALABILITY

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With Ethereum 2.0,
the blockchain
benefits
from increased
transaction speeds
and reduced fees,
making microtransactions costeffective and
practical.



#### ENVIRONMENTAL SUSTAINABILITY

The transition
to Proof-of-Stake
reduces
Ethereum's energy
consumption by
99.95% compared to
Proof-of-Work,
aligning the project
with the ethical and
ecological values of
the ecosystem.



# SUPPORT FOR INNOVATION

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Ethereum is a fertile
ground for
technological
innovations, allowing
EcoGreen to evolve
by integrating
advanced features
such as complex
smart contracts or
DeFi solution



# SUPPORT FOR SUSTAINABLE GOALS

By adopting an environmentally friendlyblockchain, EcoGreen Token reaffirms its commitment to a green and ethical economy

#### MOVANTAGES FOR USERS, INVESTORS, AND THE ECOSYSTEM

Transaction security, universal compatibility with standard wallets.

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Full transparency, ease of staking, and potential for sustained growth.

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Scalability, interoperability, and alignment with a mature blockchain infrastructure.

In summary, the choice of Ethereum for the EcoGreen Token is not only logical but strategic.

It combines technological robustness, environmental sustainability, and compatibility with the needs of users and investors, while supporting the long-term vision of a sustainable and innovative ecosystem



## ROADMAP

2023

**EGT Ideation** 

Token EGT VI

Seed Round 1: 0,25\$

Q1 2024

Legal registration company in Lithuania

Seed Round 1: 0,25\$

without bonus

#### Q1 2024

IA Software specifications - Agritech in partnership with Providenzia and InterTech Ventures

Seed Round 1: 0,35\$ with bonus

#### T1 2025

Ethereum Migration

Launch of the website Marketing strategy on the networks

#### T2 ET T3 2025

Signing of a partnership for the development of 'Software'

Setting up operational team

**Blockchain Event** 

March 2025 : Bucarest

**T4 2025** April 2025 : Paris

April 2025 : Marrakech

#### Listing

Partnership Marketing and influencers 2026

IEO

#### Q1 2026

Mobile Application Development



#### Q2 2026

Licensing cryptoassets

Acquisition of agricultural show land

#### 2027

Launch of an Agricultural Neo-Bank

#### 2030

EGT supply chain

Use of drones for the delivery of agricultural products.

Automation of payments through smart contracts.

#### **A Global Commitment**

Expand the project's reach into emerging markets such as Southeast Asia and Latin America.

Invest in humanitarian initiatives through the EGT Humanity program.



# MARKETING AND ADOPTION STRATEGY



Loyalty programs and personalized

marketing for Partners using the app

**Distributors** 

# INTERNATIONAL ADOPTION AND EXPANSION

#### **Africa**

60% of unused arable land.

Partnerships with local NGOs and funding for small farmers

## Europe

Consumers demanding traceable products (76% in France). Collaboration with organic and fair-trade labels

#### North America and Asia

Rapid adoption of blockchain and AI technologies.

Highlight economic benefits (30% reduction in logistics costs).

# consumed through the app

Consumers

product referenced or

Rewards in EGT for each

# MULTICHANNEL APPROACH TO MAXIMIZE IMPACT

#### Social Media

Campaigns on Twitter, Instagram,
LinkedIn, and Telegram to raise
awareness about the
benefits of the EcoGreen Token.

#### Influencers

Collaboration with opinion leaders in the fields of blockchain, sustainable agriculture, and organic consumption.

#### **Events**

Presentations at major events such as the Paris Blockchain Week and the Africa Agri-Tech Summit.

# Affica Agri Tech Summit.

#### BENEFITS

#### Participation in Decisions

Voting rights on key directions

#### **Staking Rewards**

Earning from agricultural revenues and the overall performance of projects

#### **Immersive Experiences**

Privileged Access to events and exclusive agro-ecotourism

stays

# COMMUNITY AND PARTICIPATORY GOVERNANCE

#### **Project Proposals**

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Token holders can submit ideas or initiatives for funding.

#### **Community Voting**

Decisions are validated through votes proportional to token staking.

#### Transparency

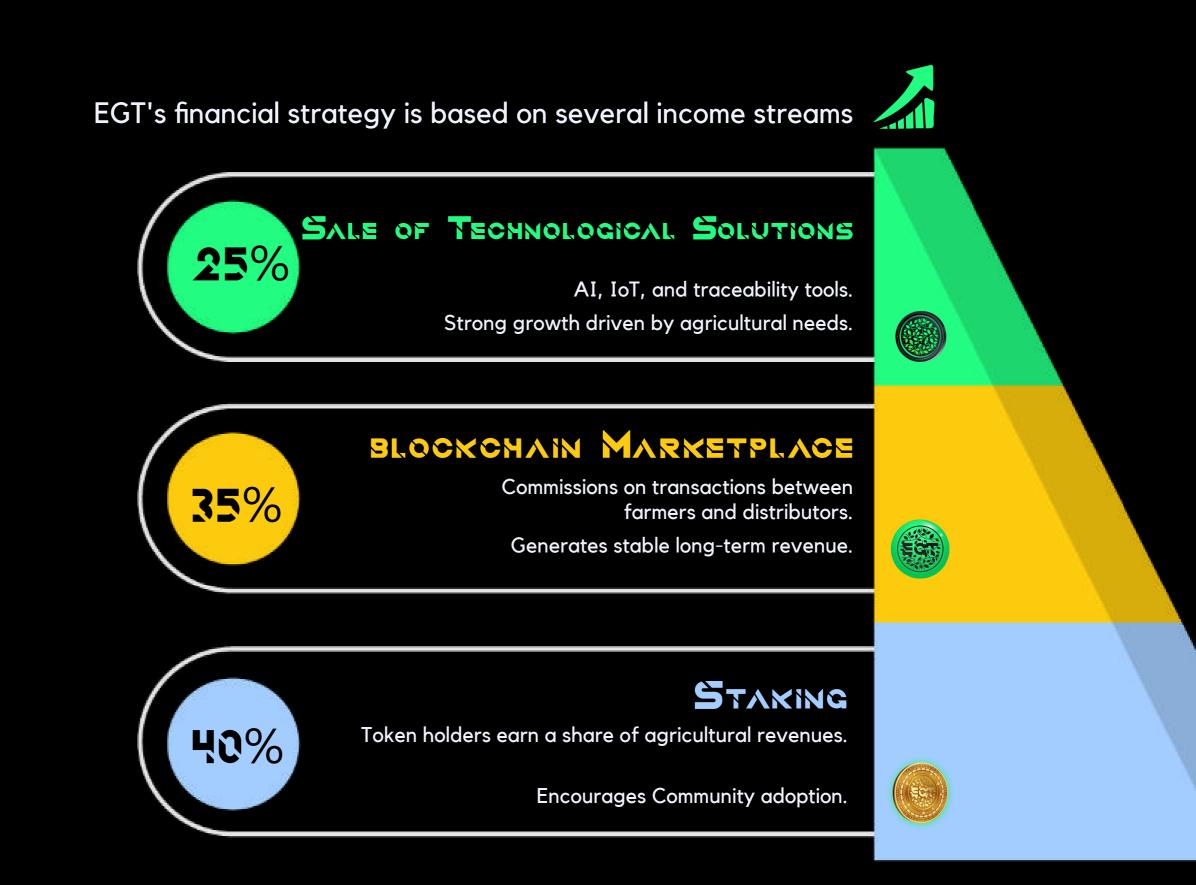
All project wallets are public





# FINANCIAL STRATEGY AND ECONOMIC PROJECTIONS

PROJECTED REVENUE STREAMS





# SOCIAL AND ENVIRONMENTAL IMPACT

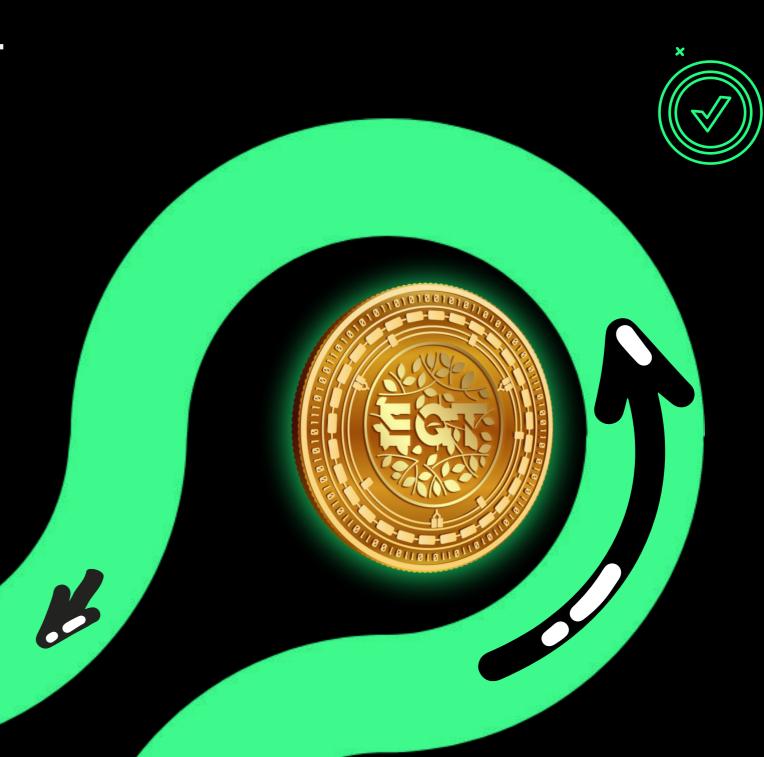
#### SOCIAL IMPACT

#### **Empowering Farmers**

By providing access to ethical financing and technological tools, EGT helps improve the yields and incomes of small-scale producers

#### **Job Creation**

The deployment of the app and IoT sensors generates job opportunities in the tech and agricultural sectors









## ENVIRONMENTAL IMPACT

#### Reduction of Food Waste

Blockchain traceability reduces food losses by 30%.

#### Optimization of Natural Resources

IoT sensors reduce water consumption by 25% on partner farms.

#### **Reforestation Projects**

EGT is committed to planting thousands of trees in partner regions by 2030





# SOCIAL AND ENVIRONMENTAL IMPACT

#### EGT HUMANITY

The EGT Humanity initiative strengthens EcoGreen Token's mission by combining technological innovation with social impact. It ensures that every transaction within the ecosystem directly contributes to a more sustainable world.

EGT Humanity is an integrated program in the EcoGreen Token ecosystem, designed to allocate 2% of all transactions made with the EcoGreen Token.

These funds are used to support social and environmental actions, amplifying the project's positive impact.





#### **Environmental Initiatives**

Plant thousands of trees by 2030 in areas severely affected by deforestation.

Awareness campaigns and installation of composting infrastructure





#### **Social Actions**

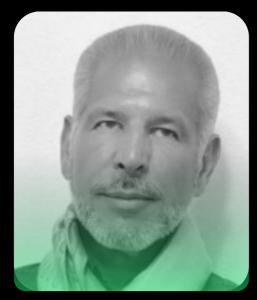
Provide access to educational resources for farmers in underserved regions.

Launch awareness programs to promote sustainable farming practices.

**Exemple**: EGT Humanity plans to collaborate with an NGO to install sustainable irrigation systems in agricultural zones in Morocco. This project could reduce water consumption by 30% and increase yields by 20%

# ORGANISATION

#### BOARD MEMBERS



Michel Jean Menghetti Co-Founder



Imen Doula
Marketing Officer



Michael Menghetti Co-Founder



Anastasia Menghetti Communication Manager



**Bruno Ciroussel**Chief Technical Officer



Christian Frampton
Public Relations



Dourgam Kummer Chief Financial Officer



Jeremy Oades
Chief Solutions Officer

#### CONSULTANTS



Remy Fiaux Strategic Advisor



Eric Alexandre
Strategic Advisor



Abderahim Zaza
Agriculture Engineer



Faiza Laatri
In charge of Quality



Christophe Godard
Head of Parnership
Africa

# STRATEGIC PARTNERSHIPS



Expertise in organic agriculture in Morocco and Switzerland.

Ard Wa Samaa, meaning "Earth and Sky" in Arabic, is an indispensable partner in the agricultural sector.

Based in Morocco and Switzerland, this organization plays a vital role in establishing EGT as an innovative solution in the agricultural industry.

Their diverse expertise, which includes organic farming, plant processing into essential and vegetable oils, and the hospitality industry, contributes to our vision of fostering environmentally friendly agriculture and promoting healthy eating.

Their commitment to environmental ethics further strengthens our partnership



Development of IoT sensors and drone integration in agricultural operations.

We are excited to collaborate with InterTech Ventures SA, whose expertise in artificial intelligence (AI) and agricultural technology is a significant asset to our EGT initiative.

In partnership with Providenzia Capital, InterTech Ventures SA brings advanced expertise in optimizing agricultural resources, focusing on issues such as water usage and reducing the physical burden of agricultural tasks.

Their cutting-edge technology, including drone and ground robot robotics, opens new possibilities for automating various agricultural operations, thereby enhancing our Efficiency and productivity.

# STRATEGIC PARTNERSHIPS

# Providenzia Capital Group

Fundraising management and the launch of an agricultural neobank.

We are proud to count Providenzia Capital among our trusted partners.

As a global problem solver, they offer our community a valuable range of services to support our growth in organic agriculture and artificial intelligence.

Their status as a regulator-authorized entity allows them to act as escrow for our EGT fundraising, ensuring transparency and institutional credibility.

Furthermore, we are working closely with Providenzia Capital to create our own digital online bank, which will be operational by the end of 2025.

This initiative will provide our community with near-global banking services, with some free services available from the launch.

We also plan to use our agricultural token as a payment solution in the organic agriculture sector, thanks to the support of Providenzia Capital.

Additionally, Providenzia Capital strengthens our presence in international agricultural markets by assisting us in exploring opportunities for acquiring farmland and providing administrative support in dealings with various governments.



#### Eco Green Token is a dynamic blend of seasoned professionals from diverse disciplines.

Our strength lies in the diversity of our expertise, uniting professionals in agriculture, artificial intelligence, blockchain, and finance, all sharing a common vision of ethical and environmentally friendly agriculture.

Our goal is to revolutionize the agricultural sector by integrating blockchain technology and artificial intelligence to offer innovative and sustainable solutions to contemporary challenges.

Each team member brings unique value to EGT, making our project not only technically robust but also deeply rooted in ethical principles.

# RISK MANAGEMENT AND COMPLIANCE

#### KEY IDENTIFIED RISKS

RISK TYPE	POTENTIAL IMPACT	MITIGATION STRATEGY
Crypto Market Volatility	Token price fluctuations	Distribution of locked tokens to limit pressure.
Slow Adoption	Slower adoption by farmers	Awareness campaigns through partnerships and training programs.
Uncertain Regulations	Local or global restrictions on cryptocurrencies	Compliance with standards (crypto-assets license planned for 2026).

#### VESTING PERIODE

To ensure long-term stability and strengthen investor trust, EGT has established a strict vesting mechanism.

This approach guarantees responsible token distribution, limiting the risks of massive sell-offs and market instability.

#### **ADVISORS AND STRATEGIC PARTNERS**



Lock-up: Initial 6-month blocking period starting from token launch.

**Vesting**: Gradual token release over 12 months, with a fixed percentage unlocked monthly after the lock-up period.

#### **TEAM (FOUNDERS AND KEY MEMBERS)**



Lock-up: Initial 6-month blocking period starting from token launch.

Vesting: Gradual token release over 3 years, with a fixed percentage unlocked monthly after the lock-up period.

#### BENEFITS

Reduced Risk of Massive Sell-offs:

Staggered token release prevents significant market fluctuations

Aligned Incentives:

Restrictions for founders, partners, and advisors ensure a long-term commitment to EGT's success.

Increased Investor Confidence

Transparency and rigor in token distribution demonstrate proactive and responsible management, enhancing credibility.

# RISK MANAGEMENT AND COMPLIANCE

#### TOKEN BURN AND REALLOCATION

EGT offers strategic flexibility in managing its total token supply with a structured policy for burning and reallocating unsold tokens from the Strategic Round and Public Sale

#### BURN OPTION (PERMANENT DESTRUCTION)

Unsold tokens may be burned, reducing the total circulating supply.

Up to 20% of the total supply may be burned if a community vote deems it necessary to enhance scarcity and token value.

#### REALLOCATION OPTION:

Unsold tokens may be reallocated to strategic sectors of the ecosystem through a community vote (DAO).

Funding new mobile app features and expanding IoT deployment.



Strengthening social and Launching campaigns to expand environmental initiatives



EGT's global reach.



Decisions regarding burning or reallocating tokens will be made through community votes within the EcoGreen Token DAO ecosystem.









Expansion of IoT sensor usage to include water and fertilizer management

A dedicated marketplace for organic products

Personalized crop monitoring for farmers

Advanced agricultural disease detection and crop optimization based on climate conditions.

Autonomous sensors connected to the blockchain for real-time monitoringun

Leveraging collected data to create sustainable agriculture models.

Revenue Generation: Selling anonymized data to research institutes.



## CONCLUSION

#### A SHARED VISION FOR A SUSTAINABLE FUTURE

**EcoGreen Token (EGT)** is more than just a token; it is a comprehensive solution for modernizing and optimizing the agri-food sector.

With a centralized mobile app, incentive rewards, and a commitment to sustainability, EGT creates a transparent and equitable ecosystem for consumers, distributors, and farmers.

Combining blockchain, AI, and IoT, EGT addresses today's challenges by creating a fair, transparent, and sustainable economic model

#### JOIN US TODAY:



#### **Consummers**

Download the app once available, reference your products, and earn EcoGreen Tokens.



#### **Distributors**

List your organic products on the app to reach an engaged audience



#### **Investors**

Take your tokens and benefit from the growth of an innovative ecosystem.

#### INVESTING IN ECOGREEN TOKEN



# ANNEX: DEFINITIONS AND RESOURCES

#### TECHNICAL GLOSSARY UNDERSTANDING OF THE WHITE PAPER.

#### **Blockchain**

Decentralized technologyenabling the secure and immutable recording of transactions.

#### **Smart Contract**

Self-executing digital contractbased on predefined conditions written on a blockchain.

#### **Staking**

Process allowing token holders to participate in transactionvalidation while earningrewards.

#### **Iot (Internet Of Things)**

Network of connected objects collecting and exchanging realtime data to improve processes.

#### **DAO** ( Decentralized Autonomous Organiization)

Autonomous Organization) governed by rules written on the blockchain.

#### **Tokenomics**

Study and design of a token's economy, including its allocation, utility, and emission and distribution mechanisms.



# FREQUENTLY ASKED QUESTIONS

#### WHAT IS ECOGREEN TOKEN (ECT)?

EcoGreen Token is a project aimed at revolutionizing agriculture and agri-food supply chains using blockchain, AI, and IoT.

It offers full product traceability, rewards for engaged users, and support for farmers through a centralized platform.

#### MOW CAN CONSUMERS AND DISTRIBUTORS BENEFIT FROM ECT?

Consumers: Can reference organic and ethical products via the app and receive rewards in EcoGreen Tokens.

Distributors: Can list their products, access an engaged audience, and gain exclusive benefits within the ecosystem.

#### WHAT ARE THE BENEFITS FOR FARMERS?

Farmers can use EcoGreen Tokens to pay for agricultural equipment Under preferential conditions.

They also benefit from premium services via the mobile app, such as crop monitoring and full product traceability.

#### WHAT ARE THE BENEFITS FOR INVESTORS?

Token holders can participate in staking and earn a share of the revenues generated by the ecosystem annually. Additionally, data collected through sensors and the app enhances the intrinsic value of EcoGreen Token, increasing its market capitalization

#### WHAT IS ECOGREEN TOKEN'S LONG-TERM VISION?

Our vision is to create a global ecosystem where agricultural practices are sustainable, fair, and transparent while fostering a circular economy through technological innovation



# RESOURCES AND REFERENCES

#### MARKET STUDIES

FAO: Global Food Security Report (2023).

Grand View Research: Global Organic Market Analysis (2022).

MarketsandMarkets: Blockchain Growth in Agriculture (2025).

#### EXPERT QUOTES

Don Tapscott, author of Blockchain Revolution.

Dr. Vandana Shiva, environmentalist and advocate for sustainable agriculture.

Vitalik Buterin, creator of Ethereum

#### TECHNICAL DATA:

Blockchain adoption statistics by CoinMarketCap

NielsenIQ reports on sustainable consumption trends.

